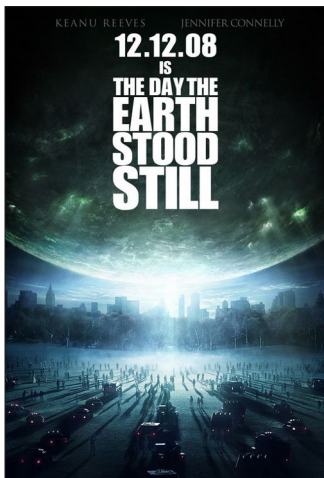


Evolution is a full-service production company specializing in 21st-century branded entertainment.

Evolution is the missing link between your product and today's consumer. We are a creative, flexible force designed to evolve your project from idea to reality.



#### Who we are.

Evolution has made its name by creating innovative approaches to everything from broadcast marketing to commercials to original content. Evolution's contribution to the Borat campaign helped launch the film with a record breaking \$31,000 per screen average on its opening weekend – thus cementing Evolution as a major player in the production and entertainment marketing landscape. The release of the original web series So You Want to Be a Movie Intern, which promoted The Seeker, demonstrated Evolution's ability to succeed in both new technologies and cross promotional platforms. The series was one of the first of its kind and was made available as a download on Apple iTunes and MTV.com.

Recently, Evolution extended its reach into the world of original content by directing commercials for Purina and the Obama presidential campaign. Evolution has also produced segments for Extreme Makeover: Home Edition, The Tyra Banks Show, and Clean House, and we now have several unscripted shows in development.

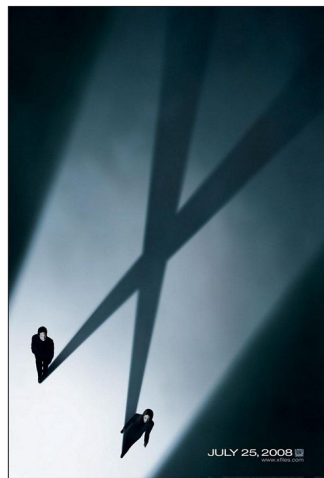
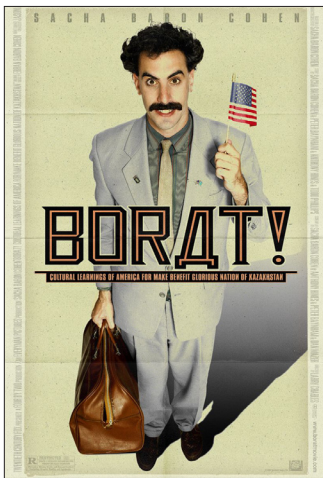
In the corporate sector, Evolution has played a pivotal role in launching such triple-A video game titles as Electronic Arts' Madden 2008 and Ubisoft's Assassin's Creed and is often called upon for brand promotion by such corporate clients as Nokia, Kodak, and Honda.

No matter what the project, Evolution is the name celebrities, studios, and corporations turn to for hands on experience and original marketing strategies in ever changing platforms. We are where clients go to develop ideas into new approaches.

**EVOLUTION** LOS ANGELES  
CREATIVE. PRODUCTION. POST.

# The "Evolution" of Evolution

For almost a decade, Evolution has provided leading-edge creative, production and post-production services to major Hollywood studios and Fortune 500 companies.



## Our services.

### Broadcast Content

Original Content, Commercials

### Broadcast Marketing

Promos, Interstitials and Public Service Announcements

### Theatrical Marketing Campaigns

Electronic Press Kits, In-theater Marketing Trailers, Film Premiere Packages, Viral, DVD Extras, Broadcast Publicity, Cross-Promotional Events and Sizzle Reels

### Broadband and Viral Packages

Webisodes, Live-Streaming Video and Pod-Casts

### Corporate Entertainment Marketing

Red Carpet Coverage, Highlight Reels, B-Roll and Behind-The-Scenes Packages, Video News Releases and Satellite Media Tours

### Electronic Publicity

Media Distribution via International & Domestic Satellite, Remote Satellite Feeds, Internet Transfers, One-On-One Pitching, Blast Fax & Email Notification, Encoding and Tracking Services

### Enhanced DVD Content

Bonus Materials, Behind-The-Scenes, Featurette's and Promotions

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